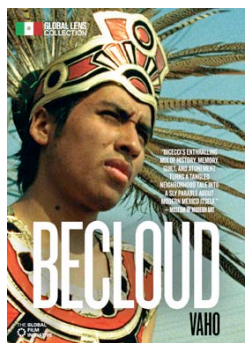


FOR IMMEDIATE RELEASE

**Festival-favorite *BECLOUD* and Josué Méndez's Peruvian Class-Portrait *GODS*
to Release on DVD June 28th**

Critically acclaimed Latin American titles lead Global Lens spring release

San Francisco, CA – June 7, 2011 - The Global Film Initiative is pleased to announce the release of two new award-winning films on DVD from the renowned Global Lens film series:

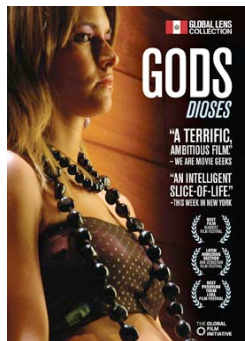


BECLOUD (VAHO), dir. Alejandro Gerber Bicecci, Mexico

After years of separation, three boyhood friends reunite in Mexico City to overcome a tragedy that scarred their neighborhood, and childhood, years before; Special Mention at the Morelia International Film Festival and awarded the Jury Prize at the Marrakech International Film Festival.

"Vividly shot...surprising and devastating." —Variety

"Naturalistic acting, the almost documentary quality of the filming and the setting in the real-life barrios of Mexico City heightens the sense of realism and the feeling that you're catching a glimpse of the unvarnished truth of daily life in Mexico." —St. Louis Beacon



GODS (DIOSES), dir. Josué Méndez, Peru

A wealthy industrialist's working-class fiancée plunges into the extravagance of her lavish new life as her future stepchildren self-destruct in a series of desperate attempts to escape their privileged upbringing; awarded the Best Film at the Biarritz Film Festival and Best Peruvian Film at the Lima Film Festival.

"Méndez's coolly scathing satire of Peru's upper classes conveys the anguished hollowness beneath shallow spirituality and material extravagance." —Museum of Modern Art

"A vibrant visual glitz, buoyed by beautiful bodies and some unexpected dark humor." —We Are Movie Geeks

BECLOUD and *GODS* toured theatrically throughout the U.S. and Canada as part of the **Global Lens 2010** film series and appeared in venues, festivals and theatrical locations such as the Museum of Modern Art, Puerto Rico Film Society, Hola Mexico Film Festival and the Mill Valley Film Festival. Both titles are currently featured on Virgin America airlines and exclusively broadcast on the Venevision television cable network, along with other Spanish-language Global Lens titles.

Both DVDs will be available for purchase through the Global Film Initiative website (catalogue.globalfilm.org) on June 28th. *BECLOUD* includes a "Making of" featurette with filmmaker interviews and exclusive behind-the-scenes footage of the Mexican colonia of Iztapalapa, which provides the real-life setting for the film's reenactment of the Passion of the Christ.

For full information about upcoming Global Lens DVD releases, and to download press materials and images, visit: globalfilm.org/press.htm

About the Films

BECLOUD (*VAHO*), dir. Alejandro Gerber Bicecci, Mexico

On a dry lakebed in 1964, a trucker and his companion find a baby boy at the dry breast of its dead mother. Years later the trucker operates an ice factory in a poor urban district with his son, José, who dreams of one day striking out on his own. Neighbor Felipe, meanwhile, works at an Internet café and another neighbor, Andrés, lives with his alcoholic father but spends his free time studying Mexico's pre-Columbian golden age. All three share a defining incident from their childhood, linking the destinies of their entire neighborhood to the lakebed and baby from years earlier. In this shrewd and well-acted story, director Alejandro Gerber Bicecci turns a tangled neighborhood tale into an enthralling mix of history, memory and atonement, creating an unexpected parable of modern Mexico itself.

GODS (*DIOSES*), dir. Josué Méndez, Peru

In director Josué Méndez's stylishly composed second feature, Elisa—the soon-to-be-wife of a wealthy industrialist—is eager to shed her working-class background in favor of the opulence of her fiancé's elite lifestyle. To her dismay, she soon realizes her hopes to slip into magazine-ready images of domestic splendor must also include her future stepchildren: Diego, who is hounded by his overbearing father and reluctantly preparing to enter the family business, and Andrea, Diego's party-girl sister and the object of both his desire and disgust. As Elisa embraces her new life of lavish parties and beachfront estates, Diego and Andrea rebel against their upper-class upbringing, setting the stage for an ironic contrast of fate and ambition in this biting satire on upper-crust wealth and privilege.

BECLOUD

Distributor: The Global Film Initiative
Street date: June 28th, 2011
Suggested retail price: \$24.95
Discs: 1
Region: NTSC Region 1
Production year: 2009
Rated: NR
Run time: 117 minutes
Aspect ratio: 1.78
Language: Spanish, with subtitles in English
Bonus features: Making of *BECLOUD*, Global Lens trailer, Film Discussion Guide
Order online: catalogue.globalfilm.org

GODS

Distributor: The Global Film Initiative
Street Date: June 28th, 2011
Suggested retail price: \$24.95
Discs: 1
Region: NTSC Region 1
Production year: 2008
Rated: NR
Run time: 91 minutes
Aspect ratio: 1.66
Language: Spanish, with subtitles in English
Bonus features: Global Lens trailer, Film Discussion Guide
Order online: catalogue.globalfilm.org

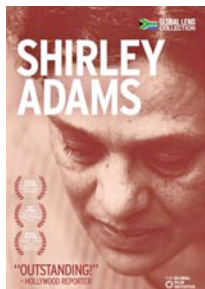
Upcoming releases include:



MASQUERADES (*MASCARADES*), dir. Lyes Salem, Algeria

In a dusty Algerian village, a well-intentioned fib suddenly turns a gardener into a mogul, forcing him to choose between the happiness of his narcoleptic sister and his newfound celebrity; Official Algeria Submission for Best Foreign Language Film, 81st Academy Awards.

"Undoubtedly, Masquerades marks Salem out as a talent we'll certainly be seeing more of—and if his next work is as genial as this, the pleasure will be all ours."—Screen Daily

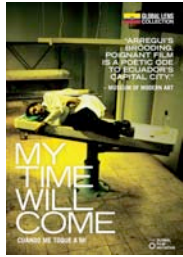


SHIRLEY ADAMS, dir. Oliver Hermanus, South Africa

In the depressed Cape Town neighborhood of Cape Flats, a single mother contemplates her fate and cautiously accepts the help of an overeager social worker as she struggles to care for her paraplegic and suicidal son; awarded Best Director at the South African Film and Television Awards.

"True excellence in performance, cinematography, directing, and editing....A South African masterpiece."—Jury of the Durban International Film Festival

Recent releases include:



MY TIME WILL COME
(*CUANDO ME TOQUE A MI*)

Dir. Víctor Arregui
Ecuador



THOSE THREE
(*AN SEH*)

Dir. Naghi Nemati
Iran

For more information about upcoming DVD releases, and to download press materials and images, visit:
globalfilm.org/press.htm

About Global Lens

The Global Lens film series was launched in 2003 to support the distribution of unique and critically acclaimed cinematic works from around the world. The Global Lens Collection includes more than seventy-five unique cinematic perspectives from thirty nations, and the Global Film Initiative makes these films available through theatrical, non-theatrical, home video, television, educational and airline markets in the United States and Canada. All profits from the Global Lens film series support international filmmaker grants, educational programming and resources, touring film exhibitions and other philanthropic initiatives and programs sponsored by the Global Film Initiative.

About the Global Film Initiative

The Global Film Initiative is a U.S.-based not-for-profit organization specializing in the support of independent film from Africa, Asia, Central & Eastern Europe, Latin America and the Middle East. Founded in 2002 to promote cross-cultural understanding through the language of cinema, the Initiative awards numerous grants to deserving filmmakers from around the world each year, and supports a touring film series entitled Global Lens. For more information about the Global Lens film series and Global Film Initiative programs, please visit: www.globalfilm.org.

Contact:

Hilary Lawson
Marketing & Publicity Manager
The Global Film Initiative
145 Ninth Street, Suite 105
San Francisco, CA 94103
415-934-9500 - phone
415-934-9501 - fax
pr@globalfilm.org

###